

Desert Survivors Board Meeting

Minutes / July 22, 2014

Location
793 Vincente Ave, Berkeley

Attending (sign-in order): Norma Wallace, Michelle Bashin, Nick Blake (call-in), Kevin Pope, Darrell Hunger, Martina Konietzny, Gerry Goss, Bob Lyon (call-in), Judy Kendall, Barbara Bane (call-in)

Unknown: Peter Geoghan (travelling), Rich Spelker

Welcome 6:34 pm

Gerry called the meeting to order upon confirming the presence of a quorum, welcomed board members present by call-in, and confirmed the agenda.

I President (6:35 pm)

- A. Gerry reported Desert Survivors is involved in two additional legal issues:
 - a. Mojave: proposed mine. Submitting comments along with other groups.
 - b. Mojave: protest filed against OHV
- B. Annual General Meeting: discussion of ideas for weekend activities and plans
 - a. Trip leader meeting (Bob)
 - b. Service trip (Barbara following up)
 - c. Audubon (Judy)
 - d. Barbara cannot attend
 - e. Judy offered to coordinate (accepted)
 - f. Martina asked for ideas for volunteer help and tasks; she will turn the list into a notice and provide for distribution to membership via Constant Contact
- C. Clarification from last meeting regarding the formal process to those who contribute \$5-plus: Michelle sends a letter with tax deduction information. She passed around lists showing 50 members in this category.

II Secretary

The minutes were unanimously accepted as presented in electronic format in advance of the meeting, with corrections to come from Gerry.

III Managing (7:15)

Michelle distributed hard copy reports at the meeting through June 30 representing first and second quarter, and distributed them electronically to the board. A budget meeting is to be scheduled after the board meeting.

IV Activities (7:33)

Bob reported the Fall Trips schedule needs additions. A location for the Holiday Party is needed. Trip leaders were suggested to Bob.

- V Volunteers (7:44)
Martina reported registering for the Solano Stroll September 14, four tables from the Sierra Club booth (1880 Solano, in front of Art Beat Salon). Cost is \$110. It is the 40th Annual Stroll. Martina and Kevin are coordinating.
- VI The Survivor (7:52)
Nick reported he has started working on the next issue, and is updating the website as needed.
- VII Communications (7:56)
Kevin reported status on communications and Constant Contact. There have been 11 emails in the last 3 months; 350 email addresses are in the member database (including a number of Expires). Constant Contact reports 55% emails are opened, compared to industry standard of 22%. The membership list is clean and accurate, with 259 renewals and 21 Honorary (activist) memberships.
- VIII At Large (8:02)
Barbara – during a trip East, she left DS materials at Back & Beyond Bookstore in Moab, and at the gift store in Lee Vining, where there was high interest. She plans to attend a conference in the Eastern Sierras in August and requested back a dozen copies of the magazine, and 20-30 trip schedules to hand out.
- Judy reported status quo on her projects.
- Darrell announced completion of the presentation. He is coordinating a preview for Martina and Kevin to provide input. After that, he will sign up to give a talk at REI.
- VI The date of the next board meeting changed to Tuesday, September 9, agreeable to all. Location will be at Brian Bashin's. The meeting starts at 6pm. The last two board meetings were delayed by approx. 30 minutes due to technical difficulties and misunderstandings. Kevin will host the conference bridge for the September meeting; bridge details are:

Conference Bridge: 866-365-4406 access code: 6245526#

Approx 8:35 pm, Kevin moved and Michelle seconded a motion to adjourn, agree to unanimously.

Respectfully submitted,

Norma Wallace
Board Secretary
7/28/2014